



Ford Idaho Center

For Immediate Release:

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## Milestone Anniversary Year for Ford Idaho Center

*Ford Idaho Center Arena celebrates 25 years and Ford Idaho Horse Park celebrates 20 years*

**NAMPA, Idaho (May 16, 2022)** – 2022 is a year of celebration as the Ford Idaho Center Arena and the Ford Idaho Center Horse Park partner with CBS2 to commemorate milestone anniversaries.

In 1997, the Ford Idaho Center Arena opened its doors with the support of the City of Nampa and the collaboration of the Snake River Stampede. Since then, the Ford Idaho Center has been the live event & entertainment center of the Treasure Valley. To further compliment the arena, the Ford Idaho Horse Park opened to serve the local community by being a home for equestrian events that would become internationally known.

Throughout 25 years of growth in the Treasure Valley the Ford Idaho Center complex including the arena, horse park and sports center, and amphitheater has been an integral part of the history and memories of so many residents. General Manager, Andrew Luther give this call to action: “The staff at the Ford Idaho Center is calling on the residents of the Treasure Valley to share their memories at this incredible facility. We are asking our community to share their pictures, videos, or any mementos so that everyone can reflect on 25 years of history.” Luther continues, “there are so many events & people to celebrate, we’d like to thank the City of Nampa and the Snake River Stampede for making the collaborative decision to build these facilities. The economic impact, world class entertainment, and lifelong memories created are a legacy that will surpass us all.”

To commemorate these memories, CBS2 is partnering on a historical project: *Ford Idaho Center Through the Years*, celebrating the impact of the complex from the voice and perspective of those who make it matter most: local residents. Now through September 5, 2022 everyone is invited to find their photos, videos, news articles, and more and share them at the [Celebrating the Ford Idaho Center](#) page at [www.idahonews.com/chimein](http://www.idahonews.com/chimein). October will host a celebration about Ford Idaho Center through the eyes of guests and partners who help define what it means to them.

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### **About the Ford Idaho Center**

The Ford Idaho Center is managed by OVG360 (formerly Spectra) and is conveniently located off I-84 in Nampa, Idaho. The campus is home to the Ford Arena that holds a capacity of 12,000, the Ford Amphitheater that can hold up to 11,000, and the Ford Idaho Horse Park and Sports Center that has a capacity of 2,200, has 578 horse stalls, 44 full hook-up RV spots, 16 partial RV hook-ups, two covered riding arenas, and four open riding arenas. The Sports Center also offers a full restaurant and meeting space that is open to the public during select events and is also available as a rental space.



### About OVG360

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.

**Media Contact:** Jacalyn Hill  
Marketing Director- Ford Idaho Center  
O-208.442.3364  
[jacalyn.hill@oakviewgroup.com](mailto:jacalyn.hill@oakviewgroup.com)



*The Ford Idaho Center – “The Premier Multi-Event Complex in the Pacific Northwest”*